

MILANO
FASHION
WEEK



Camera Nazionale
della Moda Italiana

Calendar

21 - 27 September 2021

Women's collection

Spring/Summer 2022

WITH THE
SUPPORT OF



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Provisional Calendar - 10/09/21

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FASHION SHOWS — Provisional Calendar - 10/09/21

Tuesday 21 Sept	Wednesday 22 Sept	Thursday 23 Sept	Friday 24 Sept	Saturday 25 Sept	Sunday 26 Sept	Monday 27 Sept
<p>10:00 WE ARE MADE IN ITALY (BLACK LIVES MATTER IN ITALIAN FASHION - COLLECTIVE) DIGITAL</p> <p>10:30 JOY MERIBE * VIA TURATI, 34</p> <p>11:00 CALCATERRA * DIGITAL</p> <p>12:00 MARCO RAMBALDI * VIA CAPPUCCIO, 5</p> <p>13:00 ANTONIO MARRAS ** DIGITAL</p> <p>14:00 FENDI * VIA SOLARI, 35</p> <p>15:00 DEL CORE * VIA PIRANESI, 14</p> <p>16:00 VIVETTA * DIGITALE</p> <p>17:00 ALBERTA FERRETTI * VIA DEI CAVALIERI DEL SANTO SEPOLCRO, 3</p> <p>18:00 N°21 ** VIA ARCHIMEDE, 26</p> <p>19:00 JIL SANDER * LOCATION TBC</p> <p>20:00 ROBERTO CAVALLI * VIA CLERICI, 5</p> <p>CNMI FASHION HUB OPENING</p> <p>CNMI EVENT</p>	<p>10:00 MAX MARA * VIA ROENTGEN, 1</p> <p>11:00 GENNY * DIGITAL</p> <p>12:00 BOSS ** LOCATION SEE ON INVITATION</p> <p>13:00 ANTEPRIMA * DIGITAL</p> <p>13:30 LUISA BECCARIA * DIGITAL</p> <p>14:00 ETRO * VIA GIACOMO WATTI, 15</p> <p>15:00 DROME * VIA TURATI, 34</p> <p>16:00 DANIELA GREGIS * PIAZZA SANT'AMBROGIO, 23 A</p> <p>17:00 EMPORIO ARMANI *** VIA BERGOGNONE, 59</p> <p>18:00 BLUMARINE * VIA VIGEVANO, 18</p> <p>19:00 MM6 MAISON MARGIELA * LOCATION SEE ON INVITATION</p> <p>20:00 GCDS ** DIGITAL</p>	<p>10:00 TOD'S * VIA PALESTRO, 14</p> <p>11:00 MISSONI * VIA ENRICO COSENZ, 11</p> <p>12:00 SPORTMAX * VIA MECENATE, 88/A</p> <p>13:00 BUDAPEST SELECT * VIA TURATI, 34</p> <p>14:00 VÏEN * DIGITAL</p> <p>15:00 PRADA * VIA LORENZINI, 14</p> <p>16:00 ACT N°1 * VIA ARCIVESCOVO CALABIANA, 6</p> <p>17:00 SUNNEI ** LOCATION SEE ON INVITATION</p> <p>18:00 ELISABETTA FRANCHI * DIGITAL</p> <p>19:00 VITELLI ** VIA ENRICO TAZZOLI, 3</p> <p>20:00 VERSACE * PIAZZA LINA BO BARDI, 1</p>	<p>10:00 PORTS 1961 * VIA OROBIA, 15</p> <p>11:00 ERMANNO SCERVINO * LOCATION TBC</p> <p>12:00 MSGM * VIA GAETANO DE CASTILLA, 28</p> <p>13:00 MONCLER ** LOCATION TBC</p> <p>14:30 SALVATORE FERRAGAMO ** VIA BESANA, 12</p> <p>15:30 DOLCE & GABBANA * VIALE PIAVE, 24</p> <p>16:30 CIVIDINI * DIGITAL</p> <p>17:00 PHILOSOPHY DI LORENZO SERAFINI * VIA MANIN, 21</p> <p>18:00 SHIRT BY AQUILANO E RIMONDI * VIA TURATI, 34</p> <p>19:00 GIORGIO ARMANI **** VIA BORGONUOVO, 21</p> <p>20:00 MARNI ** VIA VENTURA, 14</p>	<p>10:00 FRANCESCA LIBERATORE * VIA SANTA RADEGONDA, 8</p> <p>11:00 LUISA SPAGNOLI * CORSO MONFORTE, 35</p> <p>12:00 LAURA BIAGIOTTI * DIGITAL</p> <p>12:30 ANNAKIKI * DIGITAL</p> <p>13:00 ONITSUKA TIGER ** DIGITAL</p> <p>14:00 DSQUARED2 ** DIGITAL</p> <p>15:00 EMILIO PUCCI * DIGITAL</p> <p>15:30 SINDISO KHUMALO ** DIGITAL</p> <p>16:00 MILANO MODA GRADUATE ** VIA TURATI, 34</p> <p>17:00 HUI * VIA OLONA, 6BIS</p> <p>18:00 PIERRE-LOUIS MASCIA ** DIGITAL</p> <p>19:00 PHILIPP PLEIN * DIGITAL</p>	<p>10:00 ALEXANDRA MOURA ** VIA TURATI, 34</p> <p>11:00 MÜNN ** DIGITAL</p> <p>12:00 LAGOS SPACE PROGRAMME ** DIGITAL</p> <p>13:00 MAXIVIVE ** DIGITAL</p> <p>14:00 MAISON ALVINE DEMANOU * DIGITAL</p>	
	<p>* WOMEN'S COLLECTION ** WOMEN'S/MEN'S COLLECTION</p>	<p>* WOMEN'S COLLECTION ** WOMEN'S/MEN'S COLLECTION *** EMPORIO ARMANI 16:00 - 1ST SHOW 17:00 - 2ND SHOW</p>	<p>* WOMEN'S COLLECTION ** WOMEN'S/MEN'S COLLECTION</p>	<p>* WOMEN'S COLLECTION ** WOMEN'S/MEN'S COLLECTION *** GIORGIO ARMANI 18:00 - 1ST SHOW 19:00 - 2ND SHOW</p>	<p>* WOMEN'S COLLECTION ** WOMEN'S/MEN'S COLLECTION</p>	<p>* WOMEN'S COLLECTION ** WOMEN'S/MEN'S COLLECTION</p>

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PRESENTATIONS — Provisional Calendar - 10/09/21

Tuesday 21 Sept	Wednesday 22 Sept	Thursday 23 Sept	Friday 24 Sept	Saturday 25 Sept	Sunday 26 Sept	By Appointment
09:30/18:30 CASADEI * CORSO DI PORTA NUOVA, 1	09:00/14:00 SIMONETTA RAVIZZA * VIA SANTO SPIRITO, 13 09:30/12:00 KRIZIA * VIA GESU', 8 09:30/16:00 MILA SCHÖN * VIA MONTEBELLO, 30 09:30/16:30 BLAZÉ MILANO * PIAZZA SAN SEPOLCRO, 2 09:30/18:30 REDEMPTION * VIA SANT'ANDREA, 16 10:00/14:00 BORBONESE * VIA ROMAGNOSI, 8 10:00/14:00 OOOF WEAR * DIGITAL 10:00/22:00 FEDERICO CINA ** RINASCENTE MILANO, PIAZZA DUOMO 11:00/15:00 ARA LUMIERE * DIGITAL 11:00/15:00 HERNO * VIA SOLARI, 37 11:00/17:00 SERAPIAN * VIA MOZART, 9 11:30/15:30 KARIM DAUDI, JOY MERIBÉ, FRIDA-KITA * THANKS TO FRANCIACORTA AND SENATO HOTEL MILANO VIA SENATO, 22 12:00/16:00 FRANCESCA MARCHISIO * DIGITAL 13:00/17:00 TAREA STUDIO * DIGITAL 15:00/21:00 BRUNELLO CUCINELLI * VIALE MONTELLA, 16 17:00/19:00 CORMIO * VIA MALPIGHI, 7 17:00/20:00 ANIYE BY * DIGITAL	09:00/13:00 FABIANA FILIPPI * DIGITAL 10:00/14:00 RADICA STUDIO * DIGITAL 10:00/18:00 LAURA STRAMBI * VIA TORTONA, 9 10:00/19:00 MOMONI * VIA SCALDASOLE, 7 10:00/22:00 TRAFFICO * RINASCENTE MILANO, PIAZZA DUOMO 11:00/18:00 RODO * VIA MORONE, 1 11:00/19:00 AGL * VIA DELLA SPIGA, 33 13:00/15:00 AIRIN TRIBAL * DIGITAL 13:00/17:00 HOGAN ** DIGITAL 14:00/18:00 GIANVITO ROSSI * DIGITAL 15:00/19:00 RICH MNISI * THANKS TO FRANCIACORTA AND SENATO HOTEL MILANO VIA SENATO, 22 16:00/20:00 QUIRA * VIA AMPOLA, 18 19:00/22:00 ATXV ** DIGITAL	09:00/11:00 ELEVENTY * CORSO VENEZIA, 5 09:00/15:00 SANTONI * CORSO VENEZIA, 20 09:30/14:30 ASPESI ** CORSO VENEZIA, 14 10:00/15:00 SERGIO ROSSI * VIA PONTACCIO, 13 10:00/17:00 VALEXTRA * VIA MANZONI, 3 10:00/18:00 MARIO VALENTINO * VIA BORGONUOVO, 27 10:00/18:00 RENÉ CAOVILO * CORSO MATTEOTTI, 10 10:00/20:00 COLVILLE * VIA CAPPUCCINI, 8 10:00/20:00 PHILIPPE MODEL PARIS ** VIA MANZONI, 23 10:00/22:00 DES PHEMMES * RINASCENTE MILANO, PIAZZA DUOMO 10:30/14:30 FUTUROREMOTO * DIGITAL 11:00/18:00 BVLGARI * PIAZZA COMPASSO D'ORO, 1 11:00/20:00 BEATRICE B * CORSO VENEZIA, 6 14:00/18:00 IURI * CORSO MONFORTE, 15 15:00/19:00 GENTILE CATONE * THANKS TO FRANCIACORTA AND SENATO HOTEL MILANO VIA SENATO, 22 15:00/21:00 AMATO DANIELE * THANKS TO FRANCIACORTA VIA COSIMO DEL FANTE, 13 15:30/18:30 POLLINI * LOCATION TBC 16:00/20:00 BALLY ** VIALE PIAVE, 42 17:00/20:00 KITON * VIA SANT'ANDREA, 14 17:00/20:00 ROBERTO DI STEFANO * DIGITAL 18:00/20:00 ALESSANDRO VIGILANTE * LOCATION TBC	10:00/15:00 GIANLUCA CAPANNOLO * VIA SAN MAURILIO, 7 10:00/16:00 GABRIELE COLANGELO * VIALE PREMUDA, 21 10:00/17:00 JIMMY CHOO * VIA CLERICI, 5 10:00/18:00 BORSALINO ** VIA SANT'ANDREA, 5 10:00/18:00 GIORGIO GRATI * VIA GESU', 21 10:00/18:00 GIUSEPPE ZANOTTI ** VIA MONTENAPOLEONE, 18 10:00/20:00 ARTHUR ARBESER VIA DELLA SPIGA, 25 10:00/22:00 FROY ** RINASCENTE MILANO, PIAZZA DUOMO 11:00/15:00 DHRUV KAPOOR ** DIGITAL 12:00/14:00 SARA WONG * DIGITAL 13:30/17:30 ANDREADAMO * VIA DAVERIO, 7 15:00/19:00 CHB ** DIGITAL 17:00/20:00 SALVATORE VIGNOLA * THANKS TO FRANCIACORTA AND SENATO HOTEL MILANO VIA SENATO, 22	10:00/22:00 AMOTEA * RINASCENTE MILANO, PIAZZA DUOMO 13:30/17:30 NERVI * DIGITAL 14:00/18:00 SSHEENA * DIGITAL 15:00/19:00 DEFAIENCE BY NICOLA BACCHILEGA * DIGITAL 17:30/20:00 GONCALO PEIXOTO * THANKS TO FRANCIACORTA AND SENATO HOTEL MILANO VIA SENATO, 22	24/09 from 11 to 18:30 22/09 from 9 to 18 from 21/09 to 27/09 24/09 from 10 to 18 02/17/2021/193 pressoffice@rossetti.it 24/09 from 10 to 18 press@giannicoofficial.com from 22/09 to 27/09 GIUSEPPE BUCCINNÀ PIAZZA BERLINGUER, 5 from 22/09 to 27/09 LA PERLA VIA SANT'ANDREA, 8A mfw.appointment@laperla.com from 22/09 to 24/09 LUCA PIANA VIA MONTENAPOLEONE, 27 pressoffice@loropiana.com 23/09 from 12 to 17 from 21/09 to 27/09 from 10 to 18 24/09 from 11 to 17 02/174280647 ROMEO GIGLI CORSO ITALIA, 47 02/36723607 22/09 from 12 to 18 TORY BURCH VIA SENATO, 14 azoso@toryburch.com
* WOMEN'S COLLECTION	* WOMEN'S COLLECTION ** WOMEN'S/MEN'S COLLECTION	* WOMEN'S COLLECTION ** WOMEN'S/MEN'S COLLECTION	* WOMEN'S COLLECTION ** WOMEN'S/MEN'S COLLECTION	* WOMEN'S COLLECTION ** WOMEN'S/MEN'S COLLECTION	* WOMEN'S COLLECTION	

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FASHION HUB / MILANO FASHIONABLE PROJECT / EVENTS — Provisional Calendar - 10/09/21

Fashion Hub 22/ 09 - 27/ 09
Via Turati, 34 - Open to public

DHL - L'ORÉAL PARIS - MASTERCARD - SCALAPAY
SUNDAY RILEY - WELLA PROFESSIONALS
YKK ITALIA S.P.A. - CLASSEDITORI - FRANCIACORTA
KOMMERSANT - TENCENT - THE ASAHI SHIMBUN
URBAN VISION - FASHION CHANNEL

BLACK LIVES MATTER IN ITALIAN FASHION

DESIGNERS FOR THE PLANET

TIZIANO GUARDINI - GILBERTO CALZOLARI - RE-GENERATIONS

BUDAPEST SELECT

PRESENTATION OF 4 HUNGARIAN DESIGNERS

ALMA - KATA SZEGEDI - NINI - ZIA BUDAPEST

FASHION BRIDGES - I PONTI DELLA MODA

ALESSIA DOVERO - DOMENICO OREFICE - FIKILE SOKHULU
ILARIA BELLOMO - JACQUES BAM - JULIAN CERRO
MICHAEL PETER REID - SIPHO MBUTO

Milano Fashionable Project
La Rinascente

AMOTEA
DES_PHEMMES
FEDERICO CINA
FROY
TRAFFICO

Events

Wednesday 22 Sept

11:00 **MARYLING** - SS22 Womenswear collection - Special Show - Palazzina Appiani, Via Giorgio Byron, 2 - By invitation only.
from 11:15 **CREATING COLLECTIVE CHANGE: A CIRCULAR FASHION ECOSYSTEM** - Webinar organized by the British Fashion Council.
15:00/20:00 **FURLA** unveils "RE-CANDY", the new sustainable collection - Inaugural event - Piazza Duomo, 31 - By invitation only. The installation will be open to the public from September 22 to 27.
18:00/21:00 **FERRARI** inaugurates its new Milanese flagship store - Opening cocktail - Via Giovanni Berchet, 2 - By invitation only.
18:30/21:00 **TORY BURCH** - SS22 Cocktail - Via Senato, 14 - By invitation only.
19:00/22:00 **BIKEMBERGS** - Cocktail - Art of Sool - Via San Raffaele, 3 - By invitation only.
19:00/21:00 **THE WORLD OF VOGUE TALENTS** - Digital Opening Event - By invitation only. Open access from September 23.
19:30 **MARCOLIN** celebrates its 60th Anniversary - Welcome Cocktail - Live event to follow at 21:00 - Triennale, Viale Alemagna, 6 - By invitation only.

Thursday 23 Sept

12:00/16:00 **HEARST US** celebrates the launch of the "Hearst Luxury Collection" - ELLE, Esquire, Harper's BAZAAR, and Town & Country with their Editors in Chief - Private Event - Via Bagutta, 12 - By invitation only.
PLAN C presents "Tokyo and its Contemporary Storytellers" - Exhibition Press Preview - Via Tajani, 1 - By invitation only. The exhibition will be open to the public from September 24 to 26 from 12 to 16. Please visit www.plan-c.com for reservations.
16:30/19:30 **ARMANI SILOS** - "THE WAY WE ARE" - Emporio Armani 40th anniversary exhibition preview - Via Bergognone, 40 - Upon invitation only.
18:00/20:30 **MICHAEL KORS** - Private Cocktail - By invitation only.
19:30 **POMELLATO** celebrates the 20th anniversary of the NUDO collection - Cocktail Party - Galleria Meravigli, entrance Via Gaetano Negri, 6 - By invitation only.
20:30 **ZALANDO DESIGNER** - "Luxury on your terms" - Intimate dinner and performance - By invitation only.

Friday 24 Sept

10:00/18:00 **CUOIO DI TOSCANA** presents the sustainable collection SS22 - JCM starring Nic Cerioni, Rossella Jardini e Marvely - Digital.
16:00/20:00 **PESERICO** "EN PLEIN AIR" unveils its SS22 collection - Via Matteotti, 11 - 6th floor Terrace Cocktail - By invitation only.
17:00/21:00 **GIANVITO ROSSI** - Cocktail event - Cracco in Galleria, Galleria Vittorio Emanuele II - By invitation only.
18:30/21:30 **BORSALINO** presents "BORSALINO X ACHEVAL" - Cocktail - Via Sant'Andrea, 5 - By invitation only.
20:00 **SUNDAY RILEY** COCKTAIL EXPERIENCE - Piazza G. Missori, 3 - By invitation only.

Saturday 25 Sept

9:00/19:00 **GUCCI** unveils "VAULT" with a special event, by appointment only - Cocktails from 20:00 - Dazio di Ponente, Piazza Sempione - By invitation only.

Sunday 26 Sept

16:00 **MILANO MODA GRADUATE** - The best of Italian Fashion Schools - Main Partner YKK - Via Turati, 34 - By invitation only.
19:00 **RAMZEN** presents "GIOIA DI VIVERE" with a show performance to discover the SS22 collection - Cocktail dinatoire to follow - Corso Venezia, 16 - By invitation only.
19:30 **VERSACE** - Private Event - Upon invitation only.
21:00 **CHIARA BONI** celebrates her 50th Career Anniversary - Dinner Party, by invitation only - Via Carlo Botta, 18.

Events

Tuesday 21 Sept

10:00 **PRESS PREVIEW MILANO FASHIONABLE PROJECT** - Rinascente Milano, Piazza Duomo - Maio Restaurant 7th floor - By invitation only.
10:00/17:00 **BRUNELLO CUCINELLI** & OLIVER PEOPLES - Eyewear Collection presentation - Open Day - Corso Venezia, 12.
11:00 **CHI E' CHI AWARDS** - 21st edition: "EMPOWERMENT: USE YOUR POWER TO EMPOWER" - Via Palestro, 16 - By invitation only.
13:30/14:00 **UNITED NATIONS ECONOMIC COMMISSION FOR EUROPE (UNECE)** - Press Conference "The sustainability Pledge - Sustainability solutions for the garment and footwear industry" - SDA Bocconi, Via Sarfatti, 10 - By invitation only.
15:00/16:30 **MILAN CLIMATE & FASHION TALKS** - Online conference organized by CNMI, The Ethical Fashion Initiative and the UN Alliance for Sustainable Fashion - By invitation only.
18:00/20:30 **BRUNELLO CUCINELLI** & OLIVER PEOPLES - Eyewear Collection presentation - Cocktail - Via Montenapoleone, 27/C - By invitation only.
18:30/21:30 **GIAN PAOLO BARBIERI** presents "UNCENSORED" - Exhibition Preview Cocktail - Via Lattanzio, 11 - By invitation only. Open to the public on September 22 and 25 from 10:00 to 16:00. Reservation needed.
18:30/21:00 **CAMERA NAZIONALE DELLA MODA ITALIANA** - FASHION HUB OPENING AND YOUNG DESIGNER DHL AWARD - Via Turati, 34 - By invitation only.
from 21:30 **UNITED COLORS OF BENETTON** launches the new "United Colors of Ghali" capsule collection - Special Event - Via Senato, 10 - By invitation only.

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